

## THE LEARNING COMPANY PRIVACY POLICY

#### What information do we collect?

We collect information from you when you fill out a form online or on person. This information is kept protected via current industry-standard information security methods.

When requesting more information on our website, as appropriate, you may be asked to enter your name, email, address, mailing address or phone number.

#### What do we use your information for?

Any of the information we collect from you may be used in one of the following ways:

- To send you information you requested
- To send periodic emails

The email address you provide will only be used to send you information and updates pertaining to the information you requested. Note, if at any time you would like to unsubscribe from our emails, you will be able to do so by replying that you no longer wish to receive information from us.

#### How do we protect your information?

We implement a variety of security measures to maintain the safety of your personal information when you enter, submit or access your personal information. The database which holds your personal information is encrypted using modern software encryption techniques and transported using Secure Socket Layer (SSL). This data can only be accessed by approved staff.

#### Do we disclose any information to outside parties?

We do not sell, trade or otherwise transfer your personally identifiable information to outside parties. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies or protect ours or others' rights, property or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising or other uses.



## **Children's Online Privacy Protection Act Compliance**

We are in compliance with the requirements of COPPA (Children's Online Privacy Protection Act) and do not collect any information from anyone under 13 years of age. Our website, products, and services are all directed to people who are at least 13 years old or older.

## **Online Privacy Policy Only**

This online privacy policy applies only to information collected through our website and not to information collected offline.

## **Terms of Consent**

By using our website, you consent to our privacy policy.

In compliance with Canada's anti-spam laws, we would like to ensure we have your consent to receive emails, phone calls and/or text messages (collectively "Communications") from time to time for the purpose of (i) sharing information with you; or (ii) establishing, developing and/or managing our relationship with you.

If we do not receive your consent, we may be unable to send or continue to send communications to you. You may withdraw your consent at any time by emailing info@thelearningcompany.ca.

Our purpose is to serve you in your search for quality education. Your contact details will not be sold, leased or shared beyond the scope of this request for information.

#### **Changes to our Privacy Policy**

If we decide to change our privacy policy, we will post those changes on this page.

# **Contacting Us**

If there are any questions regarding this privacy policy, you may contact us using the information on the Contact Us page of our website.

Approved: July 29, 2024

Approved by: The Learning Company Leadership Team

Travis Chastko Amy Kilburn Owner Director